



1st Annual

**FLORIDA
KEY LIME PIE
FESTIVAL**

January 21st 2012

Presented By

THE FLORIDA KEY LIME PIE COMPANY

Hosted By

International Palms Resort and Conference Center

Cocoa Beach

Sponsorship Benefits

FLORIDA KEY LIME PIE AFFICADO: 5,000.00

- Corporate Logo on event promotional advertising, banners, flyers, event program back cover and on entry boards
- Inclusion on event website
- Inclusion on "Fresh from Florida" publications, website and blog
- Inclusion on all media websites
- 10 VIP laminated passes to the event
- 10 VIP reserved seats for all event contests
- 10 event shirts
- Opportunity to showcase business/products on site at event
- 2 Judgeship positions for the "Miss Florida Key Lime Pie" Contest
- 2 Judgeship positions for the "Florida Key Lime Pie Eating Contest"
- 2 Judgeship positions for the "The Best of Florida's Bartenders Key Lime Pie Martini and Margarita Bartender Challenge"
- Public recognition at the event

PLATINUM SPONSOR: \$ 3,500.00

- Corporate Logo on event promotional advertising, banners, flyers, event program back cover and on entry boards
- Inclusion on event website
- Inclusion on "Fresh from Florida" publications, website and blog
- Inclusion on media websites
- 7 VIP laminated passes to the event
- 7 event shirts
- Opportunity to showcase business/products on site at event
- 1 Judgeship position for the "Miss Florida Key Lime Pie" Contest
- 1 Judgeship position for the "Florida Key Lime Pie Eating Contest"
- 1 Judgeship position for the "The Best of Florida's Bartenders Key Lime Pie Martini and Margarita Bartender Challenge"
- Public recognition at the event

GOLD SPONSOR: \$ 2,500.00

- Corporate Logo on event promotional advertising, banners, flyers and event program inside back cover and on entry boards
- Inclusion on event website
- Inclusion on media websites
- 5 VIP laminated passes to the event
- 5 event shirts
- Opportunity to showcase business/products on site at event
- 1 Judgeship position for the "Miss Florida Key Lime Pie" Contest
- 1 Judgeship position for the "Florida Key Lime Pie Eating Contest"
- Public recognition at the event

SILVER SPONSOR: \$ 1,500.00

- Corporate Logo on event promotional advertising, banners, flyers, event program and on entry boards
- Inclusion on event website
- Inclusion on media websites
- 3 VIP laminated passes to the event
- 3 event shirts
- 1 Judgeship position for the "Florida Key Lime Pie Eating Contest"
- Opportunity to showcase business/products on site at event
- Public recognition at the event

BRONZE SPONSOR: \$ 1,000.00

- Inclusion on event promotional advertising and event program
- Inclusion on event website
- 2 VIP laminated passes to the event
- 2 event shirts
- Opportunity to showcase business/products on site at event

HOTEL SPONSORS: \$1,000.00

- Corporate Logo on event promotional advertising, banners, flyers, event program inside front/back covers and on entry boards
- Inclusion on event website featured "Local Accommodations" section
- Promotion of "Weekend Hotel Stay and Local Dining Packages"
- Inclusion on media websites
- 2 VIP laminated passes to the event
- 2 event shirts
- Opportunity to showcase business/products on site at event
- Public recognition at the event

RESTAURANT PARTICIPATION: \$150.00

- Corporate Logo on event promotional advertising, banners, flyers, event program and on entry boards
- Inclusion on event website
- Promotion of "Weekend Hotel Stay and Local Dining Packages"

